



ENGLISH FOR SPECIFIC PURPOSE: DESIGN

25% to 50% more food space

**No food wasted in the home that has a dependable
General Electric Space Maker Refrigerator!**

G-E Refrigerators give you much more storage space than most refrigerators now in use . . . yet they occupy no larger floor area!

Remember that the new General Electric Space Maker Refrigerator gives you *more* of all three:

1. SPACE. 25% to 50% more space for foods than most old-style refrigerators now in use. Yet, no larger floor area is required. Model shown has 18 square feet of shelf space.

2. CONVENIENCES. General Electric Refrigerators have so many special convenience features that you won't find in any other refrigerator.

3. DEPENDABILITY. *Of the many millions of G-E Refrigerators made, more than 2,200,000 are still in service after 10 years. Many as long as 15 and 20 years.*

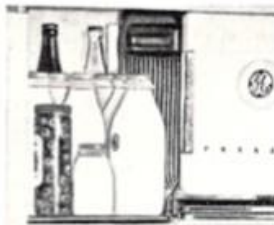
See your General Electric dealer. You'll find him listed in your classified telephone directory under G-E Refrigerators. General Electric Co., Bridgeport 2, Connecticut.



Model NB 8 G illustrated.



Stores 24 pounds of frozen foods! Now you can have more of those delicious frozen foods on tap . . . and keep them for as long as two or three weeks. Plenty of ice, too—eight pounds of it!



Holds 12 square, quart-size bottles! No more fumbling and fussing about where you're going to set those bottles! There's plenty of room here . . . and space for those extra-tall ones, too!



Large roasts are no problem in this new General Electric meat drawer. It's deep enough for fowl and standing roasts! Furthermore, it keeps all meats in best condition!



Wide, deep vegetable drawer! Designed for fresh fruits and vegetables that require moisture to keep them fresh day after day! Deep enough, too, for large heads of cabbage and lettuce.

You can put your confidence in—

GENERAL  ELECTRIC